

ASEIC Global Eco-Innovation Forum 2017

Sustainable Consumption and Production of SMEs: Responding to Climate Change through Sustainability

Invitation

Since the outcome of Rio 2012, sustainable development and its 17 sustainable development goals (SDGs) has been adopted. Specially, Sustainable Consumption and Production (SCP), one of the key notion among SDGs, has increasingly become a major concern to the global community to cope with climate change and delivering sustainability. Accordingly, ASEIC is holding the Global Eco-Innovation Forum in September 20th, 2017 at Imperial Palace Hotel Seoul, focusing on the achievement of sustainable development through SCP of SMEs for the future low-carbon circular economy.

Keynote Speakers



Arab Hoballah

Executive Director of SEED*

- United Nations Environmental Programme(UNEP) Chief of Sustainable Consumption and Production
- UNEP Regional Seas Programme as Deputy director of the Blue plan & Deputy coordinator of the Mediterranean Action plan
- Specialties: Sustainable Development, Sustainable Consumption & Production, Resource Efficiency, Entrepreneurship etc.

* SEED : A global initiative founded at the 2002 World Summit on Sustainable Development by UNEP, UNDP and IUCN



Uwe Weber

Team Leader of SWITH Asia Network Facility, Collaborating Centre on Sustainable Consumption and Production(CSCP)*

- GIZ Technical Director of the Sino-German Environmental Policy Programme
- Deputy Director of the Regional Institute of Environmental Technology in Singapore
- Specialties: Resource Efficiency, Renewable Energy, Sustainable Consumption and Production

* CSCP : An international non-profit which emerged from a collaboration between UNEP and the Wuppertal Institute for Climate, Environment and Energy

Program

Wednesday, 20 September, 2017 Serena Hall, Imperial Palace Hotel	
Opening 10:00 – 10:15	<p>Opening Remarks ('5) Mr. Sejong Kim, Vice-Chairman, ASEM SMEs Eco-Innovation Center</p> <p>Welcoming Remarks ('5) Representative, The Ministry of SMEs and Startups</p> <p>Congratulatory Remarks ('5) H.E. Mr. Chanwoo Kim, Ambassador for Climate Change, The Ministry of Foreign Affairs</p>
Keynote 10:15 – 12:00	<p>Keynote Presentation 1 ('40) / Q&A ('10) SCP, the Engine to Low-Carbon Circular Economy and SDG Delivery <i>Mr. Arab Hoballah, Executive Director of SEED, Former Ex-Chief of SCP in UNEP</i></p> <p>Coffee Break</p> <p>Keynote Presentation 2 ('40) / Q&A ('10) From SCP to Circular Economy : Experience of SMEs of Developing Countries <i>Mr. Uwe Weber, Collaborating Centre on Sustainable Consumption and Production</i></p>
12:00 – 12:40	ASEM Working Group Presentation
12:40 – 14:10	Luncheon
Break-out Sessions 14:10 – 15:30	<p>Session A Sustainable “Production” : Cases and Future Strategy - Growing as a Company in Pursuit towards Sustainable Production (Ms. Jaeun Kim, Senior Researcher, The Institute for Industrial Policy Studies, Korea) - Fair Trade and Sustainable Production of SMEs (Mr. Donghoon Jee, Representative, Fair Trade Korea)</p> <p>Session B Sustainable “Consumption” : Cases and Future Strategy - Sustainable Consumption and Sharing Economy (Mr. Taeseon-Hwang, Head of Marketing Department, Green Car) - Sustainable Consumption using Upcycling (Ms. Juyoung Park, CEO, Cloud Jam)</p> <p>Session C Collaborative Efforts in Disseminating SCP - SCP in Japan and Global Cooperation (Ms. Chika Aoki-Suzuki, Senior Researcher, Institute for Global Environmental Strategies) - SMEs Sustainability using ICT (Mr. Seonghwan Choi, Director, Ecosense) - Circular Economy in Luxembourg, an Ongoing Success Story (Mr. Georges Schaaf, Head of Sector Development Cleantech, Luxinnovation)</p>



Registration Form

Please submit this form via **e-mail (info@aseic.org) or fax (031-628-9674) by September 15, 2017 or visit our website(www.aseic.org) for pre-registration.**
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About ASEIC

The ASEM SMEs Eco-Innovation Center (ASEIC) is an inter-governmental body that promotes green growth primarily for small and medium-sized enterprises (SMEs) of ASEM member states through a range of unique activities. The establishment and operation of ASEIC was officially endorsed at the 8th ASEM Summit, and it was inaugurated on June 15 2011. It became an independently-managed foundation in 2014 to better implement projects that foster inclusive green growth of SMEs of ASEM member states